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KIVA SYSTEMS' CEO NAMED A 2011 "PRO TO KNOW" BY *SUPPLY & DEMAND CHAIN EXECUTIVE* MAGAZINE

Leading Business Publication Recognizes Founder Mick Mountz, Validates that Kiva has Changed the Game for Fulfillment Operations

North Reading, Mass. – February 22, 2011 – [Kiva Systems](http://www.kivasystems.com), a developer of breakthrough [mobile robotic solutions](#) for [warehouse automation](#), today announced that [Mick Mountz](#), founder and CEO has been selected to *Supply & Demand Chain Executive's* annual list of supply chain "Pros to Know." Mountz has made his vision of mobile robotic order fulfillment into a reality for some of the largest and most recognized companies in [eCommerce](#), [retail](#), [medical devices and supplies](#) and [apparel manufacturing](#) in the world.

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation. Mountz was included in the publication's Provider Pros to Know, an exclusive listing of individuals from a software firm, service provider, consultancy or academia who have helped supply chain clients or the supply chain community at-large prepare to meet the significant challenges in the year ahead. This year's list of Provider Pros to Know was selected from more than 350 nominations.

"Our annual list of Provider Pros to Know highlights the many thought-leaders who are helping to shape the supply chain industry and advance supply chain as a respected discipline in the enterprise," said Barry Hochfelder, editor of *Supply & Demand Chain Executive*. "Their efforts in developing the tools, processes and knowledge base necessary for supply chain transformation, and in promoting new approaches to supply chain enablement, have earned them a place on this year's Provider Pros listing."

Kiva's innovative approach to [order fulfillment](#) uses fleets of robotic drive units that bring inventory on mobile shelves directly to workers, allowing easy and efficient access to all inventory items at all times. Elimination of operator walking and waiting enables worker productivity that is two- to four-times higher than with other automated systems. What's more, because all the system components are mobile and modular, a Kiva

solution can transform an empty warehouse into a fully automated distribution center in a matter of weeks.

“Today’s top retailers and manufacturers are faced with a new reality – in order to compete they must be faster, more price-competitive and offer more product choice while simultaneously being able to meet unprecedented market demand for same-day order fulfillment and next-day delivery,” said Mick Mountz. “Kiva has raised the bar for customer experience by creating a solution that guarantees speed and accuracy, increases supply chain flexibility and reduces operating costs. I am delighted by my selection as a Provider Pro to Know for 2011, and I look forward to helping many more companies experience the benefits of Kiva’s game-changing approach.”

The full listing of the 2011 Pros to Know will be available in the February/March 2011 issue of *Supply & Demand Chain Executive* magazine, via an e-book in early March and on the *Supply & Demand Chain Executive* website at SDCExec.com/2011Prostoknow.

About *Supply & Demand Chain Executive*

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. *Supply & Demand Chain Executive* is a publication of Cygnus Business Media. On the Web at www.SDCExec.com and on smartphones and tablets at www.SDCExec.com/mobile.

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About Kiva Systems

Kiva Systems, Inc. uses game-changing automation technology for distribution centers that helps companies simplify operations and reduce costs, while increasing strategic flexibility. Using hundreds of autonomous mobile robots and sophisticated control software, the Kiva Mobile Fulfillment System enables extremely fast cycle times with reduced labor requirements, from receiving to picking to shipping. The result is a building that is quick and low-cost to set up, inexpensive to operate, and easy to change. For more information on Kiva Systems and its solutions, please visit www.kivasystems.com.